



Open Innovation Dialogue 4

Impatto, metriche e valore dell'Open Innovation:
cosa conta davvero?

12 NOV 25 | 17:30

PARTNER



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Agenda

| 4° Open Innovation Dialogue

17.30 Apertura del webinar

17.40 Keynote Speech – **Stefano Minini**
Direttore Generare Federated Innovation @MIND
«Distretti dell'innovazione: come si misura il ritorno sull'investimento?»
Il caso di Federated Innovation @MIND»

18.00 Tavolo di discussione con i Partner della ricerca

- **Giulia De Santis**, Innovation Hub manager Italia, **Enel**
- **Antonio Susanna**, Open Innovation Specialist, **Pirelli**
- **Domenico Lopriore**, Head of Competence Center Open Innovation, **Gruppo Sella**
- **Nicola Doppio**, Open Innovation Officer, **Fondazione Hub Innovazione Trentino**

18.30 Saluti finali & Ringraziamenti



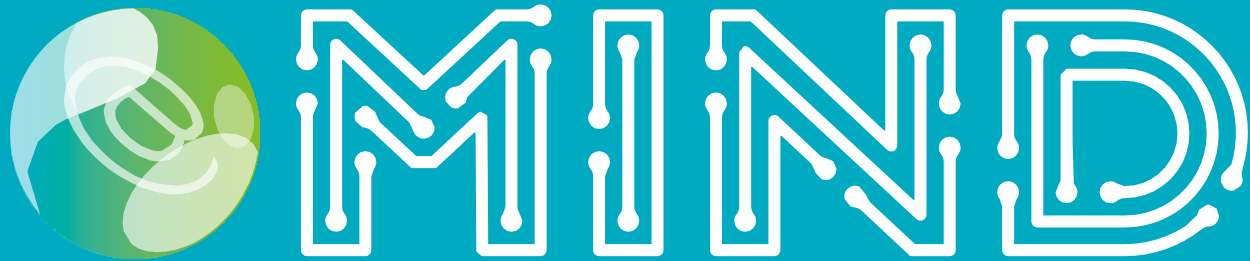


Stefano Minini

Direttore Generale
Federated Innovation

Distretti dell'innovazione: come si misura il ritorno sull'investimento?

Il caso di Federated Innovation @MIND

**federatedTM
innovation**
The logo for eMIND features a stylized '@' symbol inside a green and blue sphere, followed by the word 'MIND' in a white, outlined, circuit-like font.

We are a unique network of 24 members, blending truly diverse expertise



In addition, **250+ companies and startups** compose the **business community**.
They can either participate to innovation initiatives or propose the launch of new projects.

We are uniquely positioned to foster collaboration between private sector and the key players of MIND



A selection of our success stories (1/2)

Public-Private Advocacy

VALUE-BASED
HEALTHCARE
FRAMEWORK





The initiative developed a value-based model to **improve care quality, efficiency** and evidence-based **decisions**

Testbed Enabling

MODULAR PREFAB
CONSTRUCTION
SYSTEM 2.0





The project developed **hybrid slabs** now used at MIND, cutting impact and creating **€3.9M value**

BID Support

SMART & HEALTHY
BUILDINGS SUPPLY CHAIN





Federated Innovation drives smart, **sustainable building innovation** across Lombardy's ecosystem

Startup Scouting

GREEN CHEMISTRY





The initiative drives **green chemistry innovation**, linking firms, startups, and academia in Lombardy

Venture Building

PISCOPIA CORNER



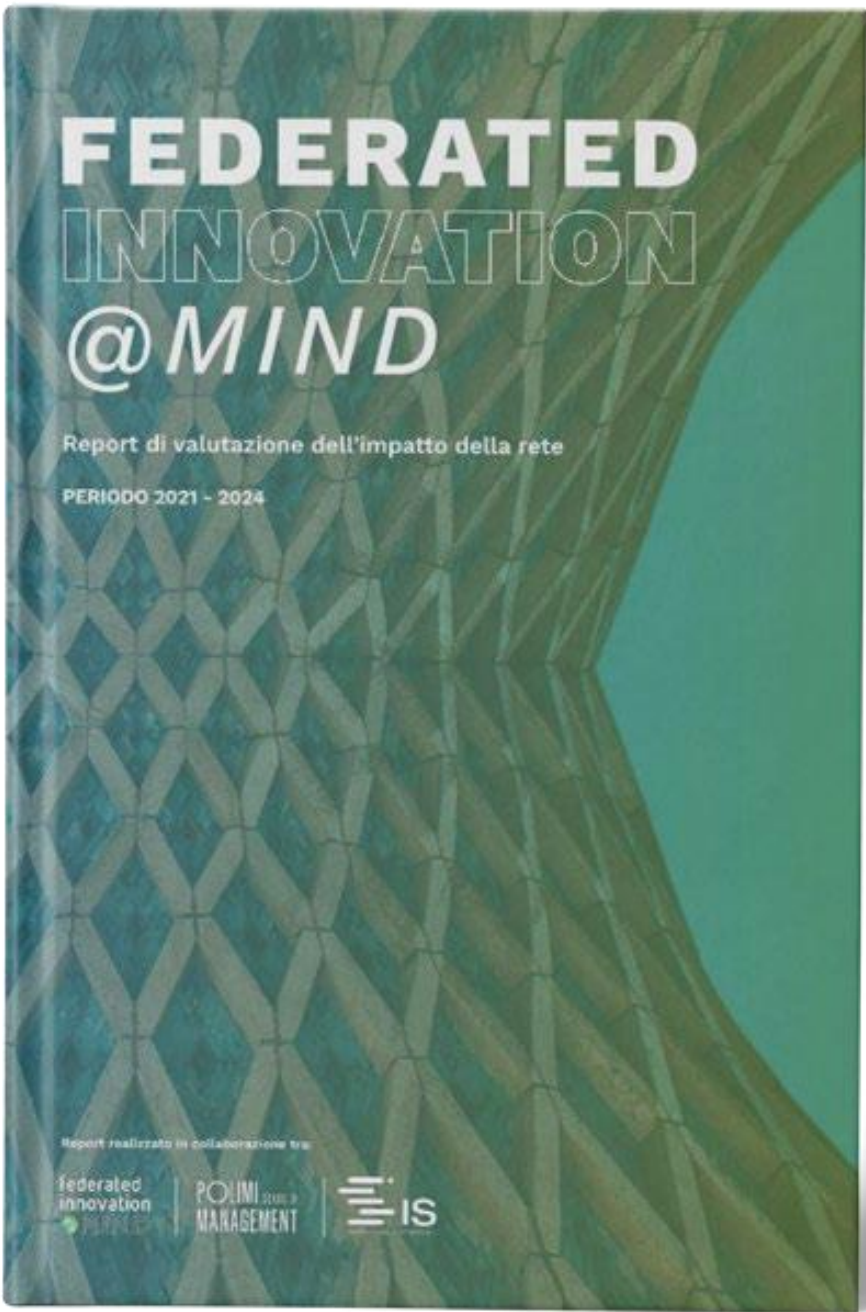


PiscopiaCorner blends **tradition and tech** to foster innovation in education, health, and energy

A selection of our success stories (2/2)

Venture Building E4LIFE   E4Shield neutralizes COVID-19 variants fast, boosting health safety and pandemic resilience	Startup Scouting CIRCULAR WATER 4 HEALTHCARE   Circular Water 4 Healthcare boosts sustainable wastewater reuse with efficient, ready-to-use tech	Specialist service provision AEROSOL JET PRINTING   The project enables advanced, efficient printing tech for next-gen biomedical and electronic devices	Testbed Enabling IRCCS OSPEDALE GALEAZZI – VALORE ITALIA   Experts and students use medical imaging to innovate artwork conservation, enhancing cultural heritage protection	Testbed Enabling RETAIL TEMPORARY ACTIVATION   World's first fully automated store at MIND revolutionizes retail with advanced tech and convenience.
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We have generated tangible impact in our community

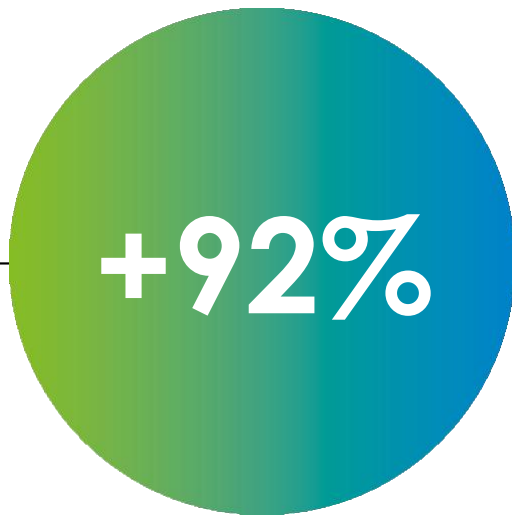


Key findings from the **Network Impact Assessment Report (2021-2024)**
conducted by **PoliMi School of Management and Innovation & Strategy**



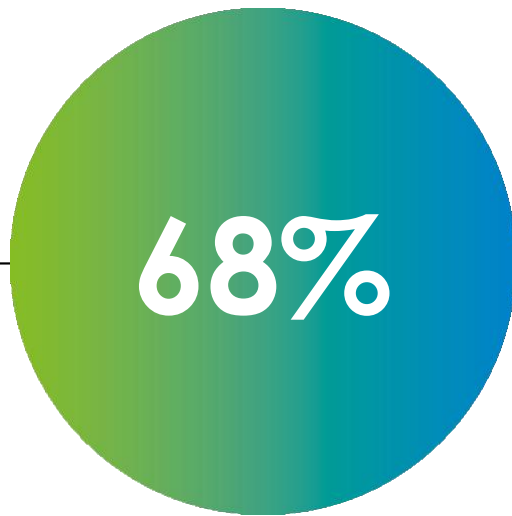
**INCREASING #
OF START-UP
IN BUSINESS
COMMUNITY
LAYER**

between 2021-2024, from
60 to 227 start-ups



**CHANGE IN %
OF ECONOMIC
RESOURCES FOR
INNOVATION
INITIATIVES**

from 2021 to 2024



**OVERALL
CONVERSION RATE**

innovation initiatives
activated on cumulated
proposals from
2021 to 2024



**PARTICIPANTS IN
ECOSYSTEM EVENTS**

from 2021 to 2024



Projects

Flagship Projects in detail

MIND Citizen Data Platform

[Back to main page](#)

Mission Statement

Anticipating the UniMi campus arrival and a 30,000-strong population, we're creating an integrated digital ecosystem at MIND to empower every individual, foster connection, simplify daily life, and unlock the district's full potential.

Strategic Project Goals

- ✓ Create an **integrated digital ecosystem** that works as a **Data Marketplace**
- ✓ Collect **citizen feedback**, predict and **adapt** to their **needs**
- ✓ Develop **Smart Governance** and **new public-private collaboration models**

Steering Committee



Ancore



Service provider



Flagship Projects in detail

Transforming how we build

[Back to main page](#)

Mission Statement

Leveraging MIND as a dynamic living lab, we design adaptable, people-centered spaces and offer businesses a prime platform for testing and validation, ensuring healthier environments, greater usability, reduced costs, and elevated safety standards through an integrated supply chain.

Strategic Project Goals

- ✓ Deliver **buildings safely** and **efficiently**
- ✓ **Optimize building lifecycle** towards **sustainability** and cost optimization
- ✓ **Enhance district livability** with **smart and healthy assets**

Steering Committee



Ancore



Service provider





The «Sistema di prelievo e supervisione» project entails the involvement of a startup

Flagship Projects in detail

Circular Economy in Waste

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Mission Statement

At MIND, we’re creating a **circular ecosystem** that transforms **waste and energy** into **lasting value** within our living lab, testing **economically efficient** and **environmentally sound solutions**, including social procurement models, for **wider adoption**.

Strategic Project Goals

- ✓ Pilot new **circular economy models** breaking “real world” silos
- ✓ **Optimize resource use** across assets within the **District**
- ✓ **Minimize waste production** within MIND, optimize its management
- ✓ **Accelerate go-to-market** with new **public** and **social procurement tools**

Steering Committee



Ancore



Service provider

Under evaluation for potential engagement

Flagship Projects in detail

MIND health data space

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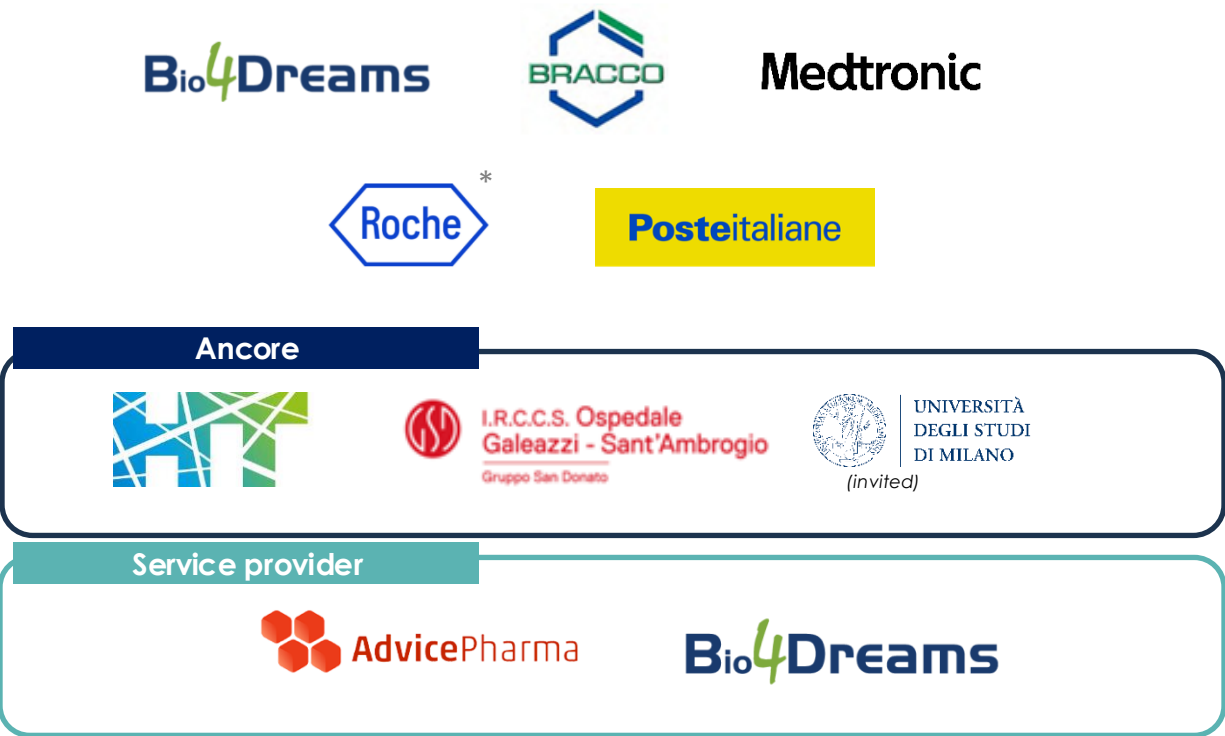
Mission Statement

Unlocking the **power of health data** at MIND, we're developing a **secure data space** as a sandbox to **improve research and innovation** in patient care and diagnostics, in the framework of the forthcoming **European Health Data Space**.

Strategic Project Goals

- ✓ Enhancing **valorization of health data**
- ✓ Improve **prevention, diagnosis and patient care**
- ✓ Develop models of **value-based healthcare**
- ✓ Towards the **European Health Data Space**

Steering Committee



*Withdrawal officially announced, effective as of 2026

Flagship Projects in detail

New Patient Journey

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Mission Statement

From **prevention** to **home care**, we're working to make **health services'** access and provision more **efficient** and **equitable** along the entire **patient's journey**, empowering longer and healthier **lives**.

Strategic Project Goals

- ✓ Monitor **care pathways** for **effective prevention** and **treatment**
- ✓ Optimize **geographic accessibility**
- ✓ Support **longevity** through **home-based management solutions**

Steering Committee

Medtronic

Posteitaliane

NIPPON GASES
The Gas Professionals

Roche*

NOVARTIS

VSBLTY

Ancore

I.R.C.C.S. Ospedale Galeazzi - Sant'Ambrogio
Gruppo San Donato

Fondazione Triulza

Service provider

UNIVERSITA' COMMERCIALE DEL
TRIANGOLO LOMBARDO

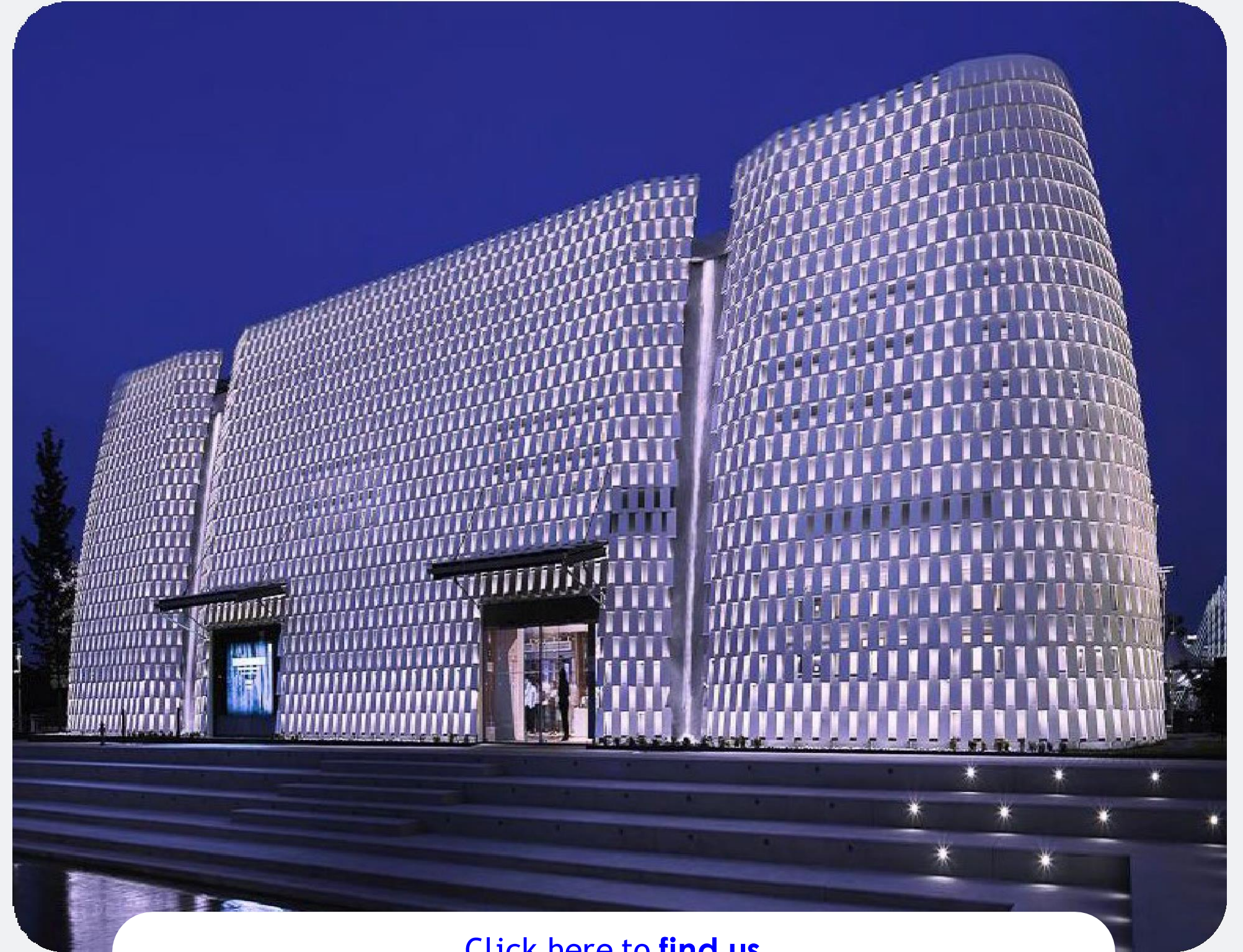
pwc

**Withdrawal officially announced, effective as of 2026*

Find out more about our story and meet Federated Innovation @MIND team



[Click here to discover more on our website](#)



[Click here to find us](#)



Thanks



MODERATRICE



**Francesca
Capella**

Impatto, metriche e valore dell'Open Innovation

Cosa conta davvero?



Giulia De Santis
Innovation Hub manager
Italia
Enel



Antonio Susanna
Open Innovation Specialist
Pirelli



Domenico Lopriore
Head of Competence
Center Open Innovation
Gruppo Sella



Nicola Doppio
Open Innovation Officer
Fondazione Hub
Innovazione Trentino

Venture Clienting 2025

| Survey per le imprese italiane

Compila la survey per supportare la ricerca

Termine: 30 novembre 2025

Link: [OI Lookout 2026 - Survey per le imprese – Compila modulo](#)





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